

SEVENS REPORT

alpha

October 17, 2023

In Today's Issue

- The introduction and progress of the SAFER Banking Act through the Senate has increased the possibility that cannabis companies may soon get banking access, potentially removing a major impediment to growth. That legislative progress combined with positive public opinion trends toward cannabis legalization has created a potential opportunity for investors. The goal of this issue is to provide you with responsible and actionable cannabis industry ETFs and stocks so you are armed with the knowledge and ideas to help clients allocate to this potentially high-growth sector.
- **Investment Idea 1: Pure Cannabis Stocks. AdvisorShares Pure US Cannabis ETF (MSOS).** MSOS provides pure exposure to U.S. domiciled cannabis companies. MSOS differentiates itself from other cannabis ETFs by not overweighting Canadian cannabis companies, meaning it should benefit more from any U.S. legislative changes.
- **Investment Idea 2: Marijuana Producers. ETFMG Alternative Harvest ETF (MJ).** MJ is one of the oldest (introduced in 2017) and most diversified cannabis industry ETFs as it provides exposure to both U.S. and Canadian cannabis producers. MJ is the largest and most widely known cannabis ETF.
- **Investment Idea 3: Picks and Shovels Play. Constellation Brands (STZ), Phillips Morris Intl (PM), Scotts Miracle-Gro (SMG).** Exposure to direct-play cannabis ETFs like MSOS and MJ brings higher return potential but also elevated volatility and a higher risk of loss. An indirect way to gain some cannabis exposure is via blue-chip stocks where cannabis is a focus and can meaningfully contribute to earnings and the bottom line.

A 'SAFER' Way for Marijuana Stocks

The federal and state divide over the legalization of marijuana has been a continual source of friction for decades. As of this writing, there are currently 39 states that have legalized marijuana for recreational or medical use. However, the stalwart federal classification of this substance and its derivatives as a Schedule I drug have impacted its growth prospects nationally.

This classification puts the brakes on banks allowing business transactions for marijuana or cannabis companies, thereby forcing a majority of U.S. financial transactions to be consummated in cash. This significantly raises the danger of securing large sums of currency as well as prohibits access to investment capital for an industry with attractive secular tailwinds.

Legislation to change the federal classification of marijuana has been introduced several times over the last decade, but ultimately lacked bipartisan support to move forward. That may be changing with the introduction of a new bill known as the Secure and Fair Enforcement Regulation (SAFER) Banking Act.

This bill was introduced by a bipartisan group from the Senate Banking Committee to provide legal protection to banks and other institutions that offer services to state-legal marijuana businesses. The goal is to improve public safety by removing the all-cash and potential criminal element in these financial transactions. Secondly, it will also facilitate access to resources that cannabis businesses operating in the United States have sorely lacked. It would ultimately take away power from money laundering and organized crime that is rampant throughout the retail segment of this industry.

The SAFER Banking Act is the first of its kind to gain broad support in the Senate and has industry experts watching how close the passage of this legislation will ultimately be. Several key changes were recently introduced to gain support from Republicans on this issue and allow for a federal rollout of banking protections.

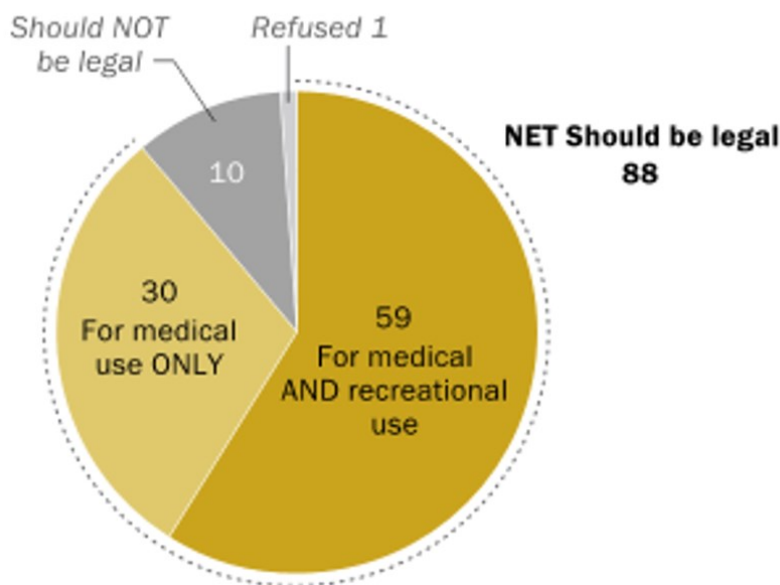
The social paradigm surrounding marijuana use has been gradually changing for years now with most adults agreeing that it should be legal to use in some capacity. A survey conducted by Pew Research in 2022 highlighted just one in 10 adults feel that marijuana should not be legal at all.

This rising tide of public support has gained steam as cannabis has been linked to treating both major and minor medical ailments. The body of scientific evidence is continuing to point towards far more positive use cases in chronic pain, addiction, depression, cancer, epilepsy, and more. The corresponding health risks of using cannabis have been further diminished with more studies underway to examine its long-term effects. Most adults view it as similar to or even less dangerous than alcohol consumption.

With a significant head of steam on this issue, it feels like a perfect time to revisit the investment opportunities throughout the sector. Clients will likely be exposed to more data surrounding the efficacy of cannabis and our goal is to prepare you with substantive research on current industry trends. We also want to note areas that

Just one-in-ten U.S. adults say marijuana should not be legal at all

% of U.S. adults who say marijuana ...



Source: Survey of U.S. adults conducted Oct. 10-16, 2022.

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may be overtly high risk and should be approached with caution.

Investment Idea

1: Pure Cannabis Stocks

The growth story throughout the marijuana and cannabis industry is continuing to favor organic expansion as more states pass favorable legislation every year. However, a federal-level program that protects banks and other financing institutions would stimulate economic activity to an entirely new level. That is exactly

why any news surrounding a potential breakthrough in congressional approval is met with an extremely positive reaction in the publicly traded stocks that make up this industry.

According to recent projections, legal U.S. cannabis sales are expected to surpass \$58 billion annually by 2030. That represents a CAGR of 11% per year if those conservative estimates are met. The

chart here denotes how the bulk of that increase is expected to be from adult consumption versus medical use.

Legal U.S. Cannabis Sales



Source: New Frontier Data; CAGR is compound annual growth rate. Past performance is not indicative of future results. For illustrative purposes only. Forecasts are no guarantee and may not be relied upon. Favorable revenue growth may not translate to favorable fund performance.

Legalizing cannabis has been linked to greater tax revenue, more job opportunities, reduced dependence on opioids, as well as medical re-

search opportunities. All of which contribute to positive net effects throughout our communities.

The hard part for advisors is to source, research, and implement a portfolio of companies that stand to benefit from these tangible factors. One platform that has stripped that burden away and created a successful vehicle to track this sector is the **AdvisorShares Pure US Cannabis ETF (MSOS)**.

This first-of-its-kind fund is an actively managed vehicle that owns pure exposure to U.S.

domiciled cannabis distribution and retail companies. MSOS differentiates itself from many of the first movers in this space that are dominated by Canadian-based stocks or other global enterprises. Its ticker symbol is a nod to its ownership of unique holdings known as “multi-state operators.” These are domestic companies that successfully operate large-scale cannabis businesses in multiple states that support legal commerce.

The fund fact sheet describes the investment strategy of MSOS in the following missive:

MSOS seeks growth opportunities by offering exposure to U.S. companies across multiple industries engaged in the cannabis business. The portfolio manager uses a fundamental investment process to identify cannabis-related companies that are establishing dominant positions in their respective markets, while also focusing on profitability and upside growth potential.

Additionally, MSOS is actively managed and can adjust its portfolio more quickly and opportunistically than a passive index-based

strategy – an important attribute in a rapidly evolving cannabis marketplace.

In practice, this active management has translated to a concentrated portfolio of high-conviction stocks such as Green Thumb Industries, Curaleaf Holdings, Verano Holdings, and Trulieve Cannabis. Those four stocks make up approximately two-thirds of the total portfolio basket.

If none of those names sound familiar, you are

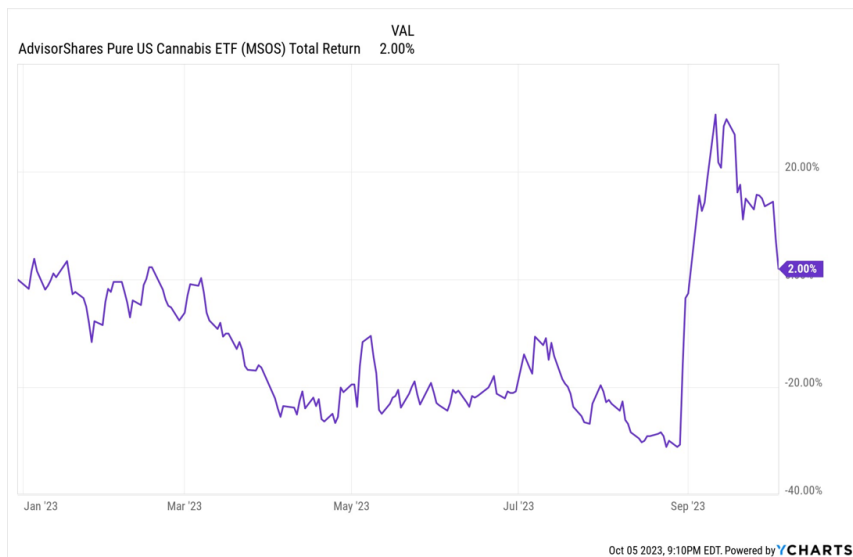
probably not alone in that assessment. Most of these securities are small and micro-cap stocks that trade on OTC exchanges, which makes them susceptible to enhanced volatility.

The actual underlying holdings in MSOS are swap contracts issued by a broker in lieu of

owning the direct company shares due to the federal restrictions still in place. This allows the ETF to be in full compliance with all applicable laws and still provide exposure to attractively priced U.S. cannabis companies.

That sharp price action was fully realized in September of this year as news of the proposed federal legislation started to leak. The chart here illustrates a jump in the aggregate share price of MSOS as the underlying stocks surged behind the positive reaction. The year-to-date total return of this ETF leads the industry and is a welcome relief to shareholders who have been mired in a long-term secular downturn.

Key attributes of the MSOS portfolio include an asset base of more than \$540 million and a net expense ratio of 0.80%. The fund regularly trades several million shares per day, making it one of the



more heavily trafficked of the investable assets in this sector.

For an industry that has so many barriers to investment, MSOS stands out as a thematic investment platform with attractive characteristics. Its active management capability allows it to adapt to the rapidly changing landscape much quicker than a traditional index fund. Furthermore, it has the capability to add alpha in a high-growth segment of the U.S. economy with the potential to explode if this federal regulatory veil is lifted.

Investors that will have the most success with this ETF are looking for a unique small-cap growth opportunity in the early stages of a fundamental revolution. The eventual migration of most states to legalization and prospects for federal approval have the potential to spark a tremendous tailwind for these stocks.

Admittedly, the hard part is going to be timing that transition and being able to balance potential downside in the near-term with outright conviction of prevailing long-term. It's best suited to investors with a high risk tolerance or those that just want to own a slice of the opportunity with a very small portion of their portfolio (almost like an option).

Investment Idea 2: Marijuana Producers

One of the unique aspects of the cannabis theme is how it spans so many different economic sectors. It ultimately touches everything from agriculture, pharmaceuticals, consumer staples, retail, real estate, and finance. That allows investors who choose to own a diversified ETF to capture a wide swath of companies in multiple verticals of the value chain.

One of the industry's first movers that expresses this broad allocation strategy well is the **ETFMG AI-**

ternative Harvest ETF (MJ). This fund debuted in late 2017 as the first of its kind index-based platform to track companies engaged in the legal marijuana and cannabis industry. Initially, this included several small pharmaceutical and Canadian-domiciled cannabis producers that were revolutionizing the changing landscape in the United States.

Fast forward to 2023 and this fund has evolved even further in its pursuit of a truly integrated cannabis investment solution. The key change in this fund

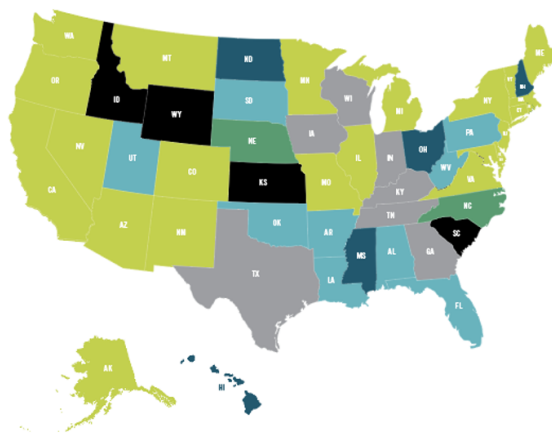
has been to allocate 50% of its portfolio to a sibling ETF from the same fund company that tracks 25 pure U.S. cannabis operators similar to MSOS. The remaining 50% of the fund is allocated to approximately 30 stocks of well-known marijuana producers

such as Cronos Group, Canopy Growth, Tilray Brands, and Aurora Cannabis Inc.

The value proposition of MJ is that you own the integration of U.S. domiciled multi-state cannabis operators with the agriculture producers that have long been the mainstays of the legalized industry. It acts as a global expression of the growth potential in the marijuana sector with a more diversified footprint as compared to MSOS. The current country exposure of MJ is 64% United States, 29% Canada, and a smattering of the United Kingdom, Australia, Denmark, and Israel to round out the group.

MJ has a long history of historical performance data to draw from as one of the original index funds to track the marijuana sector. The caveat is that performance has been dismal over one-, three-, and five-year time frames given the headwinds stymying growth and profitability. The reality is that investors who are entering this fund now are not buying past performance. Instead, they are looking at this sector as one that has experienced a tremendous re-pricing and is ripe for a shift in social and regulatory

U.S. Marijuana Legalization Map*



barriers to be lifted. That would ultimately spark a massive wave of momentum throughout the stocks that comprise MJ with the goal of developing a sustainable uptrend.

The benefit to this fund is that it still contains well over \$240 million in assets under management and trades millions of shares per day on average. MJ charges a net expense ratio of 0.75%, which is reasonable for a unique thematic ETF.

A review of fund flows over the last several years shows that investors are largely committed to

MJ as an attractive growth opportunity. According to ETF.com, it experienced strong net asset inflows in 2020 and 2021 (+\$500mm combined) with minimal outflows in 2022 and 2023 (-\$30mm combined). The downtrend in share price is not igniting a wholesale exit of investor capital as is typical of underperforming ETFs in other industries. This behavior demonstrates a high degree of conviction to the long-term success of these stocks.

Advisors can best utilize MJ as a tactical opportunity to own a broad subset of cannabis-related companies in multiple countries. It's likely to be best suited for investors that believe in the secular growth story and are comfortable with the inherent volatility of the industry. These risks can be managed with reasonable position sizing that allows for flexibility in total portfolio allocation as regulatory conditions develop over time.

Our recommendation with any sector that is facing a cloud of uncertainty is to start with small allocations that can be added incrementally as time and price allow. That way if the fund immediately takes off you have exposure to the theme that contributes to portfolio alpha. Conversely, if the invest-

ment thesis takes time to develop and results in lower prices, you have the option to average your cost basis lower.

Investment Idea 3: Picks and Shovels Play

There are also going to be many investors who believe in the efficacy of the cannabis theme but are worried about the considerable volatility and regulatory headwinds of today's markets. That's certainly a reasonable mindset considering the last three or four years of price action. Nevertheless, one avenue to

overcome this fear is through investment in blue-chip stocks that have peripheral or indirect exposure to the cannabis industry.

There are several stocks ranging from large tobacco conglomerates to fertilizer producers, and alcoholic beverage distributors that fall into this category. Many are actively buying up adjunct cannabis-related businesses because they understand the broadening appeal of this unfulfilled market. Others are incorporating cannabis derivatives in their existing product lineup to expand their distribution channels to new consumers. Either instance allows you to participate in the "picks and shovels" opportunities that surround the cannabis industry without directly owning the more speculative enterprises.

Identifying and filtering those names can be a chore without abundant experience in this field. However, we can shortcut that research conundrum by peering into the holdings of the Cambria Cannabis ETF (TOKE). This is an actively managed portfolio developed by the intelligent minds at Cambria Investment Management. We have always been impressed by the breadth of their fundamental due diligence



across the entire global stock market spectrum. TOKE is no exception and stands out as an interesting portfolio of stocks that are on the periphery of the cannabis industry. Our only hesitation is the relatively small portfolio size of \$10 million and spotty daily trading volume doesn't lend itself to a vehicle that advisors can own in good faith.

Its current top holdings include well-known names such as Constellation Brands Inc., Imperial Brands PLC, Jazz Pharmaceuticals, Philip Morris International, and Scotts Miracle Grow Inc., all of whom are established businesses with billions in annual revenue and solid underlying fundamentals.

What they also hold in common is they are seen as early market adopters, investors, or active researchers of cannabis products. For the purposes of this report, we handpicked three of these stocks to highlight both their overarching financial characteristics as well as investment in cannabis-related products.

Constellation Brands Inc (STZ)

Constellation Brands is a \$40 billion market cap alcohol and spirits conglomerate with a broad portfolio of well-known brands such as Modelo, Corona, and Casa Noble Tequila to name a few. In its 2023 fiscal year, the company accounted for \$9.45 billion in total revenue and gross profit of \$4.8 billion. It currently trades with a price-to-earnings ratio of 29 with a dividend yield of 1.50%. However, that P/E ratio is somewhat deceiving as net income has been impacted by write downs on strategic investments.

In 2017 it invested in Canopy Growth as its first foray in the cannabis industry and has steadily built

additional supplementary holdings in marijuana-centric operations. Despite heavy losses over the last several years in these investments, the company has indicated it remains committed to a diversified product portfolio that includes cannabis ventures.

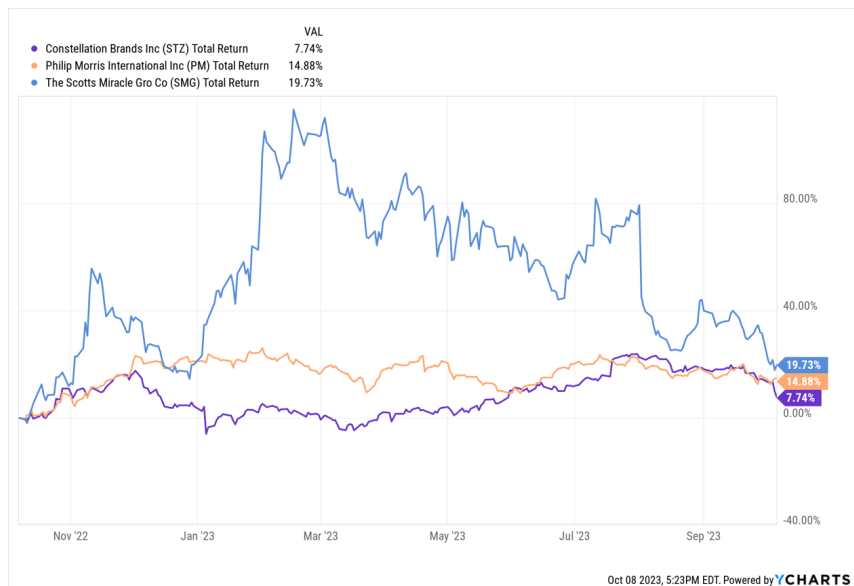
The strength of its balance sheet and successful beverage operations gives it the flexibility to be patient with this sector as it seeks to find its footing. Investors who are looking to own an established footprint in the consumer staples industry would be well

suited to consider this stock as a cannabis growth opportunity.

Philip Morris International (PM)

Philip Morris is a 175-year-old tobacco company with an established product portfolio that is complementary to the cannabis industry. In its last fiscal year, PM notched \$31 billion in revenue and reported a net income of \$9 billion. It recently announced it would be using a portion of those proceeds to buy Israeli cannabis firm Syqe Medical. That company's chief product is a metered-dose inhaler that allows patients to measure an exact dose of medical cannabis. The deal includes several milestones that must be met, including approval from the U.S. Food and Drug Administration.

This represents an opportunity for Philip Morris to gain a foothold in the medical cannabis tech space, which is estimated to be a \$22 billion market over the next 10-to-15 years. It also represents the ability for PM to diversify its products to smoke-free options with notable health benefits. The stock currently trades with a price-to-earnings ratio of 17 with an extremely healthy dividend yield of 5.64%.



Scotts Miracle-Gro (SMG)

SMG is a name that most consumers are going to equate with yard care products. However, its fertilizers, grow environments, hydroponic equipment, and other industrial lines are heavily utilized throughout the cannabis industry. It has also invested separately in cannabis companies and lobbied heavily toward the legalization of this substance throughout the United States. It has now established itself as one of the premier players in the cannabis industry that investors should take note of.

Scotts Miracle-Gro stock experienced a big rally and subsequent correction during and after COVID lockdowns. Now that this abnormal pattern is behind it, the stock is priced back down to reasonable levels that might start making sense for opportunistic investors, particularly as this company has a market cap of just \$2.64 billion with plenty of upside opportunity in the tank. SMG is quite literally a picks and shovels play on the legalized marijuana industry and should be evaluated as a capable opportunity to participate in this growth trend.

Our recommendation is that investors who opt to own this indirect exposure to the cannabis industry do so with two or three stocks in various sectors. This allows for broader diversification to mitigate the risk that you get the theme and timing right but fail to pick the right company.

Conclusion

The SAFER Banking Act appears to be the strongest opportunity for federal legalization of marijuana in the last decade. Yet there are still many hurdles this bill will have to face before it can be passed into law. Advisors would be unwise to trade marijuana stocks solely based on this outcome as similar legislation has failed several times before.

That said, it can be used as a signal of increasing support and social acceptance of cannabis-related products that should bolster a bullish base case.

Our recommendation is to steadily educate your clients about this burgeoning opportunity and im-

plement any new positions with incremental steps. That way you are not overly disrupting your existing portfolio positions and can utilize time or price to your advantage in building these allocations.

Best,

Tom

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Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>Nuclear Energy Stocks</u> Sprott Uranium Miners ETF (URNM) Sprott Junior Uranium Miners ETF (URNJ) VanEck Uranium+Nuclear Energy ETF (NLR)	In this issue, we refreshed our research, included two new nuclear energy/uranium ETFs, and revisited our thesis on an ETF we profiled in last year's issue	10/03/2023	URNM: 15.52% URNJ: 6.92% NLR: 17.24%	SPY: 4.69%
<u>What Outperforms in the Fourth Quarter?</u> Pacer CFRA-Stovall Equal Weight Seasonal Rotation ETF (SZNE) Global X Millennials Thematic ETF (MILN) Global X U.S. Infrastructure Development ETF (PAVE)	We go in-depth on market seasonality and cover Q4 and the entire year so that you clearly know which periods of the year are the best and worst for broad market returns.	9/19/2023	SZNE: -6.14% MILN: -3.63% PAVE: -1.78%	SPY: -1.46%
<u>Sustainable Commodity Outperformance</u> Invesco Optimum Yield Diversified Commodity Strategy No K-1 ETF (PDBC) abrdn Physical Precious Metals Basket Shares ETF (GLTR) ProShares K-1 Free Crude Oil Strategy ETF (OILK) VanEck Rare Earth/Strategic Metals ETF (REMX)	We've broken this Alpha down into three strategies: First, our favorite broad commodity ETF, second, our preferred ETF for tactical allocations to the most popular investment commodities (gold and oil) and, finally, a focus on the "growth" part of the commodities complex via rare Earth minerals.	9/06/2023	PDBC: -1.23% GLTR: -1.33% OILK: -0.23% REMX: -11.71%	DBC: -1.30%
<u>Value and Opportunity in Emerging Markets (Excluding China)</u> Columbia EM Core Ex-China ETF (XCEM) WisdomTree India Earnings ETF (EPI) iShares MSCI Emerging Markets Small-Cap ETF (EEMS)	This Alpha issue will focus on a part of the market where we think there's medium-and-longer term opportunity: Emerging markets ex-China.	8/22/2023	XCEM: -2.29% EPI: 4.49% EEMS: -0.57%	SPY: -0.06%

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>Bond Market Roadmap</u> iShares Broad USD High Yield Corporate Bond ETF (USHY) Principal Active High Yield ETF (YLD) SPDR Blackstone Senior Loan ETF (SRLN) Franklin Senior Loan ETF (FLBL) SPDR Portfolio Long Term Treasury ETF (SPTL) Vanguard Long-Term Bond ETF (BLV) iShares 0-3 Month Treasury Bond ETF (SGOV) SPDR Bloomberg 1-3 Month T-Bill ETF (BIL) Invesco Treasury Collateral ETF (CLTL)	<p>We see three possible paths for the economy over the coming months:</p> <p>Soft landing: No recession, job growth, consumer strength, credit is sound, inflation recedes.</p> <p>Hard landing: Recession, job shrinkage, consumer contraction, credit crunch, inflation resumes.</p> <p>Unknown landing: No strong opinion about how the economy will shake out.</p> <p>In this issue, we identify nine ETFs that should outperform in each scenario, so you have a “roadmap” to help you successfully navigate the bond market, regardless of what happens to the economy.</p>	8/08/2023	<p>USHY/YLD: -1.78%/-1.41%</p> <p>SRLN/FLBL: 1.76%/1.50%</p> <p>SPTL/BLV: -9.58%/-7.93%</p> <p>SGOV: 1.02%</p> <p>BIL: 0.99%</p> <p>CLTL: -0.24%</p> <p>(Closed)</p>	SPY: -2.43%
<u>No Landing Scenario</u> JPMorgan Active Value ETF (JAVA) Avantis U.S. Small Cap Value ETF (AVUV) iShares Broad USD High Yield Corporate Bond ETF (USHY)	<p>In this Alpha report I want to go deeper and identify specific ETFs that we think can be the best performers should cyclical continue to outperform.</p> <p>So, our goal in this issue is simple: Provide you with a shopping list of cyclical ETFs that should outperform if there is No Landing, so you can easily add cyclical sector and factor exposure to client portfolios.</p>	7/25/2023	<p>JAVA: -5.92%</p> <p>AVUV: -6.04%</p> <p>USHY: -1.51%</p>	SPY: -3.86%
<u>Home Builders & Housing</u> iShares US Home Construction ETF (ITB) Invesco Dynamic Building & Construction ETF (PKB) The Hoya Capital Housing ETF (HOMZ)	<p>In this Alpha issue, we highlight best-of-breed strategies to own homebuilder and home improvement stocks to capitalize on this secular opportunity.</p>	7/11/2023	<p>ITB: -10.14%</p> <p>PKB: -7.49%</p> <p>HOMZ: -11.63%</p>	SPY: -1.02%
<u>AI Tools for Advisors</u> Chatbots and Virtual Assistants. Sales and Marketing Tools. Copywriting and Illustrations.	<p>This Alpha report serves as a “Part Three” of our series on Artificial Intelligence (AI) and focuses on specific AI platforms that you can begin using today that can make your practice more efficient and reduce costs. This is basically the “business alpha” issue that explains how AI can help you better run the business side of your practice!</p>	6/27/2023	N/A	N/A

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>Artificial Intelligence Primer Part Two</u> Global X Artificial Intelligence & Technology ETF (AIQ) First Trust Cloud Computing ETF (SKYY) Defiance Quantum ETF (QTUM) TrueShares Technology, AI, and Deep Learning ETF (LRNZ) WisdomTree Artificial Intelligence and Innovation Fund (WTAI)	<p>This second AI Alpha issue will focus more on what this technology can actually do (and how it can be used) and updates the universe of AI-focused ETFs and stocks.</p> <p>Specifically, we cut through some of the noise of the biggest AI predictions (it'll replace entire industries, potentially replace people, etc.) and instead focus on practical applications and how that could impact corporate profitability and the markets, and in doing so arm you with practical insight and knowledge on AI for client and prospect discussions.</p>	6/13/2023	AIQ: -1.51% SKYY: 0.16% QTUM: -5.07% LRNZ: -10.11% WTAI: -10.17%	SPY: 0.67%
<u>Utilizing High Returns on Cash</u> iShares 0-3 Month Treasury Bond ETF (SGOV) SPDR Bloomberg 1-3 Month T-Bill ETF (BIL) Invesco Treasury Collateral ETF (CLTL) SPDR Bloomberg 3-12 Month T-Bill ETF (BILS) PGIM Ultra Short Bond ETF (PULS)	<p>This issue will help you address and overcome those client concerns and provide a list of high quality, high yielding cash alternative ETFs, so clients can feel comfortable allocating to money market funds and other cash alternatives to enjoy decades high yields on cash and little to no principle risk!</p>	5/31/2023	SGOV: 2.03% BIL: 1.97% CLTL: 1.34% (Closed) BILS: 1.95% PULS: 2.30%	SPY: 5.19%
<u>Uncorrelated Investing Opportunities</u> IQ Merger Arbitrage ETF (MNA) iMGP DBi Managed Futures Strategy ETF (DBMF) Core Alternative ETF (CCOR)	<p>We wanted to focus this Alpha issue on uncorrelated strategies and ETFs that can provide income and alpha along with true diversification for a market that's likely to become increasingly volatile in the coming months.</p>	5/16/2023	MNA: 1.25% DBMF: 8.12% CCOR: -2.67%	SPY: 7.16%
<u>Contrarian Opportunity - Identifying Quality Commercial Real Estate ETFs</u> SPDR Dow Jones REIT ETF (RWR) Fundamental Income Net Lease Real Estate ETF (NETL) A Dedicated List of Office REITs.	<p>This Alpha issue speaks to our contrarian leanings, as we are going to look for potential contrarian opportunities in the commercial real estate ETF space.</p>	5/02/2023	RWR: -2.40% NETL: -8.77%	VNQ: -3.87%
<u>Is Gold in a New Bull Market?</u> abrdn Physical Gold Shares ETF (SGOL) SPDR Gold MiniShares Trust, (GLDM) VanEck Vectors Gold Miners ETF (GDX) abrdn Physical Silver Shares ETF (SIVR) iShares MSCI Global Silver and Metals Miners ETF (SLVP) abrdn Physical Precious Metals Basket Shares ETF (GLTR)	<p>This issue will focus on the best ways to gain exposure to precious metals and miners, because gold has quietly traded to within striking distance of its all-time high, and with global unrest, a falling U.S. dollar, and a potential dovish pivot from the Fed, the outlook for a gold bull market is as good as it's been in years.</p> <p>We focused on examining what parts of the gold and precious metals space performed best during previous gold bull markets and identified our preferred ETFs to gain exposure to gold, other precious metals, and precious metals miners.</p>	4/18/2023	SGOL: -4.27% GLDM: -4.26% GDX: -15.80% SIVR: -10.46% SLVP: -22.95% GLTR: -9.20%	SPY: 6.16%

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>Two Strategies for the Regional Banking Crisis</u> Invesco KBW Bank ETF (KBWB) iShares U.S. Financial Services ETF (IYG) Pacer Trendpilot US Large Cap ETF (PTLC)	<p>The eruption of the regional bank crisis has created a potentially binary outcome, whereby either the crisis fades and the extreme declines in banks and financials is an attractive buying opportunity, or the crisis gets worse and drags down the entire market.</p> <p>This Alpha issue examines each scenario and identifies strategies that will help us navigate either outcome.</p>	4/04/2023	KBWB: -1.52% IYG: 5.13% PTLC: 7.11%	SPY: 7.55%
<u>Defined Outcome and Buffered ETFs</u> Innovator S&P 500 Power Buffer ETF - April (PAPR) Innovator Growth-100 Power Buffer ETF - October (NOCT) or FT Cboe Vest Nasdaq-100® Buffer ETF - September (QSPT) Innovator U.S. Equity Ultra Buffer ETF - June (UJUN) or FT Cboe Vest U.S. Equity Deep Buffer ETF - June (DJUN)	<p>This Alpha issue focuses on Defined Outcome Funds, or “Buffered ETFs,” which are fairly new and certainly unique investment products designed to capture upside in an underlying index (like the S&P 500) while limiting losses through the use of options strategies. Given recent bank failures and rising recession fears, these strategies should see increased demand this year.</p>	3/21/2023	PAPR: 5.27% NOCT: 11.70% QSPT: 16.64% UJUN: 4.68% DJUN: 6.22%	SPY: 10.18%
<u>Artificial Intelligence Primer</u> Global X Artificial Intelligence & Technology ETF (AIQ) First Trust Cloud Computing ETF (SKYY) Defiance Quantum ETF (QTUM)	<p>This Alpha issue provides an important overview of the AI space and these ETFs will allow investors to get exposure to the entire AI value chain, so they can benefit as the technology evolves and implementation grows.</p>	3/7/2023	AIQ: 20.46% SKYY: 19.81% QTUM: 10.58%	SPY: 10.78%
<u>Three Strategies to Re-Allocate to Growth (and Tech)</u> iShares Morningstar Mid-Cap Growth ETF (IMCG) iShares Expanded Tech Sector ETF (IGM) VanEck Vectors Semiconductor ETF (SMH)	<p>I dedicated this Alpha issue to growth ETFs that I think are good candidates for allocations if an advisor does want to add growth exposure. Specifically, I have detailed three strategies and ETFs that I think can help advisors add broad growth exposure, specific tech sector exposure, and targeted tech industry exposure, so advisors can select the strategy that best fits their client’s needs.</p>	2/22/2023	IMCG: -0.10% IGM: 28.22% SMH: 27.92%	SPY: 10.71%
<u>An Opportunity in International Stocks</u> Vanguard Europe ETF (VGK) iShares Core MSCI Emerging Markets ETF (IEMG) Schwab Fundamental International Small Company Index ETF (FNDC)	<p>This issue will focus on the global markets, specifically international stock ETFs that we believe would be good core holdings for adding (or increasing) international exposure in client accounts because, for the first time in a long time, the case can be made that international markets can sustainably outperform U.S. markets.</p>	2/07/2023	VGK: -2.12% IEMG: -3.26% FNDC: -5.32%	SPY: 6.22%

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>Opportunity in Long Bonds</u> SPDR Portfolio Long Term Treasury ETF (SPTL) PIMCO Long-Term Credit Bond Fund (PTCIX) VanEck Long Muni ETF (MLN)	This issue focuses on opportunities in the long end of the yield curve, which suffered historic losses in 2022 but is potentially poised to stage a big rebound in 2023 and beyond.	1/24/2023	SPTL: -16.27% PTCIX: -9.85% MLN: -6.48%	SPY: 10.20%
<u>Three Contrarian Ideas to Start 2023</u> ARK Next Generation Internet ETF (ARKW) Vanguard Communication Services ETF (VOX) iShares J.P. Morgan USD Emerging Markets Bond ETF (EMB)	This issue is our annual "contrarian" issue, where we present three contrarian strategies that we think can outperform in 2023 if consensus expectations for the economy, Fed policy, and inflation are proven false.	1/10/2023	ARKW: 30.96% VOX: 25.17% EMB: -2.04%	SPY: 12.87%
<u>Three Strategies that Outperformed in 2022 and Should Outperform Again in 2023.</u> Cambria Shareholder Yield ETF (SYLD) Invesco S&P 500 Pure Value ETF (RPV) PIMCO Enhanced Short Maturity Active ETF (MINT) JP Morgan Ultra-Short Income ETF (JPST) First Trust Consumer Staples AlphaDEX Fund (FXG) First Trust Natural Gas ETF (FCG)	This Alpha issue is our annual "Look Back" issue, where we take time to identify the ideas and themes that worked in 2022, identify some that did not, and address whether we think these performance trends will continue in 2023. Given expectations of economic and earnings recessions along with continued elevated geopolitical risks, <u>we wanted to highlight three strategies that outperformed in 2022 and that we believe are poised to do so again in 2023.</u>	12/28/2022	SYLD: 6.69% RPV: -3.73% MINT: 4.97% JPST: 3.51% FXG: -6.76% FCG: 14.72%	SPY: 17.04%
<u>Navigating Crypto's 'Lehman Moment'</u>	In this Alpha issue we are trying to cut through the noise and explain 1) The state of the industry post-FTX and 2) Identify ETFs we think are still legitimate options for exposure, so you have quality talking points and viable options for any crypto-related discussions with clients or prospects.	12/13/2022	N/A	N/A
<u>Small Cap Stocks</u> iShares Core S&P Small Cap ETF (IJR) Invesco S&P SmallCap 600 Revenue ETF (RWJ) Pacer U.S. Small Cap Cash Cows 100 ETF (CALF)	Very quietly, small-cap stocks have outperformed the S&P 500 by 300 bps and the Nasdaq by 800 bps over the past five months. And, due to multiple factors, small caps may now be poised to provide growth to portfolios over the medium and longer term.	11/29/2022	IJR: -5.00% RWJ: -4.75% CALF: 7.21%	SPY: 12.14%

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>MOAT Stocks</u> VanEck Morningstar Wide Moat ETF (MOAT) Morningstar ESG Wide Moat ETF (MOTE) VanEck Morningstar SMID Moat ETF (SMOT)	<p>This Alpha issue is focused on specific stocks that we think can best withstand the coming economic slowdown, and in doing so help clients outperform.</p> <p>Specifically, as we approach this economic contraction, analysts are rightly advocating for stocks that are less sensitive to economic growth, have strong cash flows, and have low debt ratios, as they should relatively outperform in a slow growth/no growth environment.</p>	11/1/2022	MOAT: 20.94% MOTE: 7.47% SMOT: 5.75%	SPY: 15.15%
<u>Opportunities in Municipal Bonds.</u> JPMorgan Ultra-Short Municipal Income ETF (JMST) SPDR Nuveen Bloomberg High Yield Municipal Bond ETF (HYMB) IQ MacKay Municipal Intermediate ETF (MMIT)	<p>Municipal bonds have been an unloved asset class for the past several years due to very low yields that sent investors to other corners of the fixed income markets.</p> <p>But that has changed during the 2022 bond market rout and yields on munis now are at multi-year highs. With federal funding still in place for pandemic programs, strong tax receipts, and a still-solid U.S. economy, the credit outlook for municipal bonds is stronger than the muni bond price action would imply, and we think that creates a potential opportunity.</p>	10/18/2022	JMST: 3.04% HYMB: 2.20% MMIT: 2.98%	SPY: 19.33%
<u>Protection in a Deeper Bear Market.</u> ProShares Short S&P 500 ETF (SH) ProShares Short QQQ (PSQ) Pacer Trendpilot US Large Cap ETF (PTLC) iShares 0-3 Month Treasury Bond ETF (SGOV)	<p>Specifically, we identify three strategies to protect client portfolios if the lows are materially broken, and we are looking at another 10%-20% decline in the S&P 500. Our goal with these strategies is clear: <u>Minimize the losses and be able to "survive" to take advantage of the ultimate longer-term buying opportunity.</u></p>	10/4/2022	SHO: -2.53% PSQ: -21.76% PTLC: 9.26% SGOV: 4.85%	SPY: 17.15%
<u>Opportunities in the Nuclear Energy Revival</u> Uranium Mining Stocks. Global X Uranium ETF (URA) Nuclear Utility Stocks. VanEck Uranium + Nuclear Energy ETF (NLR) A Cutting Edge Approach. NuScale Power Corp (SMR)	<p>The Russia/Ukraine war has upset the global energy industry and as the EU and Britain scramble to find enough natural gas to satisfy their needs, nuclear energy emerged as a potential solution not just to the current global energy shortage, but also to satisfy the increased future demand as reliance on fossil fuels declines.</p>	9/20/2022	URA: 17.31% NLR: 24.52% SMR: -57.06%	SPY: 14.13%
<u>Repositioning for Another Rollover</u> Invesco S&P 500 Equal Weight Utilities ETF (RSPU) Invesco S&P 500 High Dividend Low Volatility ETF (SPHD) The Best-Performing S&P 500 Stocks YTD (Excluding Energy) WisdomTree Floating Rate Treasury Fund (USFR)	<p>We wanted to investigate the sectors, strategies, stocks, and ETFs that outperformed during the first six months of 2022. We hope the analysis in this issue will serve as a potential blueprint for how to outperform if the last four months of 2022 look like the first six months of 2022.</p>	9/7/2022	RSPU: -15.42% SPHD: -7.11% USFR: 5.37%	SPY: 11.79%

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>Sustainable Investing Revisited</u> Invesco MSCI Sustainable Future ETF (ERTH) iShares Self-Driving EV and Tech ETF (IDRV) SPDR S&P Kensho Clean Power ETF (CNRG)	The funding provided by the Inflation Reduction Act, combined with the higher gas prices and the energy security situation in Europe, has reinforced that the sustainable energy industry isn't just here to stay, but that it'll continue to actively grow in the coming years.	8/23/2022	ERTH: -26.18% IDRV: -11.26% CNRG: -33.17%	SPY: 5.70%
<u>The State of the Crypto Market</u> Grayscale Bitcoin Trust (GBTC) Grayscale Ethereum Trust (ETHE) ProShares Bitcoin Strategy ETF (BITO) Amplify Transformational Data Sharing ETF (BLOK)	We wanted to provide an update on the state of the crypto markets and identify quality, actionable investments that have relatively weathered the storm should clients be interested in this segment.	8/9/2022	GBTC: 51.45% ETHE: -8.56% BITO: 0.88% BLOK: -13.22%	SPY: 5.96%
<u>Strategies for a Peak in Bond Yields</u> First Trust NASDAQ Technology Dividend Index Fund (TDIV) Vanguard REIT ETF (VNQ) Pacer Benchmark Industrial Real Estate SCTR ETF (INDS) Pacer US Cash Cows 100 ETF (COWZ)	<p>Yes, the Fed is set to hike the Fed Funds rate by another 100 – 200 basis points, but the long end of the yield curve is driven by inflation expectations and growth estimates, not directly by Fed rate hikes.</p> <p>So, if inflation is peaking and economic growth is rolling over (which is what the stock bulls are betting on) then longer dated bond yields will also peak, regardless of Fed Funds hikes.</p>	7/26/2022	TDIV: 12.68% VNQ: -14.78% INDS: -12.90% COWZ: 14.98%	SPY: 13.68%
<u>Sectors that Outperformed During Recent Recessions</u> Vanguard Health Care ETF (VHT) iShares U.S. Healthcare Providers ETF (IHF) Vanguard Consumer staples ETF (VDC) Invesco Dynamic Food and Beverage ETF (PBJ)	<p>In this Alpha issue we examined sector performance during recent recessions to determine:</p> <ul style="list-style-type: none"> If defensive sectors really do outperform during economic contractions and Which defensive sectors have the best track record of performance leading up to, during, and after recessions. 	7/12/2022	VHT: 2.22% IHF: -1.72% VDC: -1.32% PBJ: -5.72%	SPY: 16.69%
<u>Five Strategies for a Low Return Environment</u> Strategy One: Effective Client Communication Strategy Two: Dividends Strategy Three: Short Term High Yield Debt Strategy Four: Cash is King Strategy Five: Precious Metals	<p>In this issue we focused on 1) Techniques to help set the right expectations for clients for a potentially low return environment over the coming years and 2) Specific ETFs that we think can provide solid returns over the coming years amidst increased market volatility.</p>	6/28/2022	NOBL: 5.35% SHYG: 8.41% SGOL: 5.33%	SPY: 16.74%

Sevens Report Alpha Fund & Stock Ideas

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<u>Bottom Fishing with ARK Fund's Favorite Stocks</u> Zoom (ZM) Tesla Inc. (TSLA) Roku Inc. (ROKU) Block Inc. (SQ) Exact Sciences Group (EXAS)	This issue continues with the "Bottom Fishing" theme from our previous Alpha issue, and we're going to cover what is arguably one of the most followed ETFs and fund families in the markets: ARKK and the ARK Funds.	6/14/2022	ZM: -40.74% TSLA: 14.22% ROKU: -9.09% SQ: -25.85% EXAS: 79.94%	SPY: 19.38%
<u>Bottom Fishing in Beaten Down Stocks</u> Netflix (NFLX) PayPal (PYPL) Ford (F) General Motors (GM) Etsy (ETSY) Penn National Gaming (PENN)	This issue is focused on identifying some of the most beaten-down stocks and sectors in the market today, because we know that while sentiment is very negative at the moment, there are contrarian clients who are looking for opportunities and we want to make sure you're prepared with a well-research list of individual stocks and ETFs. Additionally, we included an interactive table of 61 S&P 500 stocks that are trading below 10X earnings, and we also included other metrics such as Market Cap, Dividend Yield, and YTD Total Return.	6/1/2022	NFLX: 87.47% PYPL: -31.07% F: -2.36% GM: -20.47% ETSY: -18.52% PENN: -34.79%	SPY: 8.96%
<u>Assisting Clients Through a Potential Bear Market</u> Bear Market Statistics Bear Market Psychology Specific Tips for a Bear Market	In this Alpha issue we wanted to arm you with independent and unique research, talking points, and historical analysis that reinforces that staying the course through volatility is the right solution for long-term outperformance.	5/17/2022	No recommendations given.	
<u>Contrarian Bond Strategy</u> Vanguard Intermediate Term Bond ETF (BIV) iShare iBoxx Investment Grade Corporate Bond ETF (LQD) iShares Preferred and Income Securities (PFF)	This Alpha issue is one of the most contrarian issues we've produced since I started Alpha because we examine long opportunities in bond ETFs.	5/3/2022	BIV: -8.11% LQD: -10.35% PFF: -13.60%	AGG: -9.00%
<u>Staying Long With Lower Volatility ETFs.</u> USMC (Principal U.S. Mega Cap ETF) SPHD (Invesco S&P 500 High Dividend Low Volatility ETF) XYLD (Global X S&P 500 Covered Call ETF)	I've made it no secret that I'm concerned about the longevity of the rally given the looming Fed tightening, yield curve inversions, high inflation, etc. But, history has shown us clearly that markets can rally, on average, 15% after a yield curve inversion, and that rally can last more than a year. Minimum volatility ETFs can provide general long exposure while also reducing the pain of sudden pullbacks, like we experienced several times in the first quarter.	4/19/2022	USMC: 2.18% SPHD: -19.60% XYLD: -19.39%	SPY: -2.12%

Sevens Report Alpha Fund & Stock Ideas

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<u>Finding Opportunities in the New Energy Reality</u> FCG (First Trust Natural Gas ETF) URA (Global X Uranium ETF) BOAT (Sonic Shares Global Shipping ETF) LNG (Cheniere Energy) FLNG (Flex LNG Ltd)	The Russia/Ukraine war has fundamentally altered the flow of energy around the world, as European countries wean themselves off Russian energy imports. This transition will take time and create opportunities across the energy sector, so today's Alpha issue is focused on identifying the strategies, sectors, and stocks that stand to benefit from this seminal shift.	4/5/2022	FCG: 15.12% URA: -2.98% BOAT: 5.16% LNG: 25.28% FLNG: 23.18%	SPY: -1.05%
<u>Russia/Ukraine Ceasefire Playbook</u> EMB (iShares J.P. Morgan USD Emerging Markets Bond ETF) HYEM (VanEck Emerging Markets High Yield Bond ETF) EUFN (iShares MSCI Europe Financials ETF) JETS (U.S. Global Jets ETF) FXE (CurrencyShares Euro Trust)	What happens to markets if there's peace in Russia/Ukraine? That was a question that was emailed to me this morning by a subscriber, and it was incredibly well timed because today's Alpha issue is focused on identifying potential opportunities in the market for when there is a ceasefire declared in the Russia/Ukraine war.	3/22/2022	EMB: -8.23% HYEM: -0.54% EUFN: 7.10% JETS: -21.46% FXE: -3.76%	SPY: -0.74%
<u>Bear Market Playbook (What Worked Last Time)</u> MINT (PIMCO Enhanced Short Term Maturity Active ETF) SGOL (Aberdeen Physical Swiss Gold Shares ETF) VNQ (Vanguard REIT ETF) FXG (First Trust Consumer Staples AlphaDEX Fund)	In this Alpha issue, we are going to examine what assets and sectors outperformed the last time we had a sustained, multi-year bear market (in the early 2000s). <u>Now, to be clear, we do not think a bear market is the most likely outcome for this market.</u> If we thought that, we'd be advocating for much more defensive positioning in the Sevens Report.	3/8/2022	MINT: -0.90% SGOL: -6.65% VNQ: -25.60% FXG: -4.70%	SPY: 4.65%
<u>What Would Outperform If Markets Turn Around?</u> SPDR FactSet Innovative Technology ETF (XITK) Vanguard Consumer Discretionary ETF (VCR) iShares Broad USD High Yield Corporate Bond ETF (USHY) SPDR Blackstone Senior Loan ETF (SRLN)	This issue was inspired by this thought: <i>What if everything works out alright?</i> Many analysts (including me) are concerned about numerous headwinds hitting the U.S. markets and a potentially volatile trading year. That opinion has been correct so far in 2022, and it's well-reasoned. But it's also a very popular view on the Street right now.	2/23/2022	XITK: -16.47% VCR: -4.75% USHY: -12.23% SRLN: -7.52%	SPY: 3.26%
<u>Finding Value and Opportunity in International ETFs</u> Schwab Fundamental International Large Company Index ETF (FNDF) iShares Edge MSCI Intl Quality Factor ETF (IQLT) Vanguard International High Dividend Yield ETF (VYMI)	We've been talking a lot in the Sevens Report about wanting to allocate towards lower P/E sectors, and the fact is that quality international stocks in developed markets are currently trading at heavy discounts to the S&P 500. We think the combination of low valuations and less-aggressive central banks makes international exposure an important part of a diversified investment strategy going forward.	2/8/2022	FNDF: -2.43% IQLT: -5.72% VYMI: -4.55%	SPY: -0.74%

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>Weathering Market Volatility with "Quality" ETFs.</u> Quality Idea 1: Financials. First Trust Financials AlphaDex Fund (FXO) Quality Idea 2: Qualitative Value. ValueShares U.S. Quantitative Value ETF (QVAL) Quality Idea 3: Shareholder Yield. Cambria Shareholder Yield ETF (SYLD) Quality Idea 4: Core Value. Invesco S&P 500 Pure Value ETF (RPV)	This Alpha issue is an important complement to what we've been discussing in the regular Sevens Report, namely that we believe the best way to weather this increased volatility in markets is by allocating to "Quality" stocks, sectors, and ETFs. For us, "quality" means those stocks and ETFs with lower relative price-to-earnings (P/E) and price-to-book (P/B) ratios, strong free cash flow, and solid shareholder yield. We believe these stocks and sectors will be the most insulated from the effects of interest rate hikes, possibly slowing growth and other headwinds, and find themselves as high-quality landing spots for investment capital.	1/25/2022	FXO: -12.39% QVAL: 7.66% SYLD: 2.03% RPV: -7.55%	SPY: 3.01%
<u>Practical Crypto Strategies for Clients</u> Greyscale Bitcoin Trust (GBTC) Amplify Transformational Data Sharing ETF (BLOK) ProShares Bitcoin Strategy ETF (BITO)	Our goal in this Alpha issue is to highlight some of the best and most responsible strategies to provide clients with crypto exposure without taking an overabundance of risk.	1/11/2022	GBTC: -30.08% BLOK: -47.53% BITO: -46.95%	SPY: -7.27%
<u>Annual Contrarian Issue</u> KraneShares CSI China Internet ETF (KWEB) WisdomTree China ex-State-Owned Enterprises Fund (CXSE) VanEck Vectors Gold Miners ETF (GDX) Global X Silver Miners ETF (SIL) Utilities Select Sector SPDR (XLU) PowerShares S&P 500 Low Volatility ETF (SPLV)	This Alpha is our annual Contrarian Issue, where we identified some of the worst-performing sectors and factors for 2021 and analyzed them to identify three sectors that we think could be poised for a big turnaround in 2022.	12/28/2021	KWEB: -27.38% CXSE: -39.56% GDX: -6.40% SIL: -32.71% XLU: -15.24% SPLV: -13.06%	SPY: -8.64%
<u>Best Performing COVID Strategies</u> Strategy One: Mega-Cap Tech. XLK/VGT/FDN Strategy Two: Online Spending. SHOP/IBUY Strategy Three: Blockchain. BLOK (Amplify Transformational Data Sharing ETF) Strategy Four: Smart-Beta Industrials. PAVE (Global X U.S. Infrastructure Development ETF)	This issue focuses on strategies that have outperformed since the pandemic started in March of 2020 and should continue to outperform as the market realizes it's got to "live" with COVID. More specifically, the Omicron variant has again reminded people and markets that COVID is not going away and that we will have flare-ups from variants for the foreseeable future.	12/14/2021	XLK: 2.09% VGT: -2.92% FDN: -27.50% SHOP: -60.90% IBUY: -50.09% BLOK: -50.84% PAVE: 9.31%	SPY: -3.05%

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>REITS As An Inflation Hedge</u> Vanguard REIT ETF (VNQ) Pacer Benchmark Data and Infrastructure Real Estate SCTR ETF (SRVR) Pacer Benchmark Industrial Real Estate SCTR ETF (INDS) iShares Residential and Multisector Real Estate ETF (REZ)	More specialized REITs have performed even better so far in 2021, and that's why, in addition to VNQ, in today's issue we focused on what we consider "REITs for the 21 st Century."	11/30/2021	VNQ: -25.03% SRVR: -33.73% INDS: -27.11% REZ: -24.26%	SPY: -3.69%
<u>Metaverse Primer</u> Meta Platforms Inc (FB) Roblox Corp (RBLX) NVIDIA Corp (NVDA) Amazon (AMZN) Microsoft (MSFT) Roundhill Ball Metaverse ETF (META)	<p>Many analysts believe the "Metaverse" is the next evolution of the internet, and if that's true the long-term return potential is significant.</p> <p>So, we want to make sure you have the information you need to 1) Discuss the metaverse with any clients or prospects and 2) Identify the stocks and ETFs that stand to benefit from the continued growth of the Metaverse</p>	11/16/2021	Meta: -6.75% RBLX: -73.86% NVDA: 51.79% AMZN: -25.57% MSFT: -0.01% METV: -42.05%	SPY: -4.23%
<u>Capitalizing on A New Era of Energy Investment</u> SPDR S&P Oil & Gas Exploration and Production ETF (XOP) Invesco S&P Small Cap Energy ETF (PSCE) First Trust Natural Gas ETF (FCG) Global X MLP ETF (MLPA)	In this issue, we profile several energy ETFs that we believe have the most targeted exposure and stand to outperform in this new era of energy, one where a lack of increased production should keep prices high, and where Natural Gas sees sustained increases in demand due to the desire to burn the most "clean" fossil fuel while the world moves further towards renewables.	11/2/2021	XOP: 45.14% PSCE: 42.94% MLPA: 39.26%	SPY: -2.64%
<u>Tapping the Wisdom of Financial Celebrity</u> DoubleLine Total Return Fund (DBLTX) DoubleLine Shiller Enhanced CAPE (DSEEX) Guggenheim Total Return Bond Fund Institutional Class (GIBIX) Guggenheim Strategic Opportunities Fund (GOF) WisdomTree U.S. Quality Dividend Growth Fund (DGRW), WisdomTree Emerging Markets es State-Owned Enterprises Fund (XSOE). O'Shares U.S. Quality Dividend ETF (OUSA) O'Shares Global Internet Giants ETF (OGIG)	<p>The dual goal of Sevens Report Alpha is to 1) Furnish you with interesting investment ideas and strategies you can share with clients and prospects and 2) Identify funds and ETFs that can outperform, so with that dual goal in mind we analyzed the fund offerings of some of the most well-known "Market Mavens" that appear in the financial media so that you can turn any mention of these celebrities into an opportunity to impress clients with your knowledge, and possibly find an actionable investment idea.</p> <p>After a thorough search, we found four of these "Mavens" that had funds or ETFs that: 1. Could be attractive to clients and 2. Consistently beat the market.</p>	10/19/2021	DBLTX: -13.58% DSEEX: -11.82% GIBIX: -15.02% GOF: -17.62% DGRW: 9.72% XSOE: -28.69% OUSA: 2.46% OGIG: -45.25%	SPY: -0.23%

Sevens Report Alpha Fund & Stock Ideas

<u>Fund/Stock</u>	<u>Strategy</u>	<u>Date</u>	<u>Total Return</u>	<u>Benchmark Performance Since Issue Date</u>
<u>Older Alpha Fund & Stock Ideas and Performances</u>	Please click here to view the full list of Alpha ideas and performance back to the start of the service in 2017.			